



إكسبو 2020  
دبي، الإمارات العربية المتحدة  
DUBAI, UNITED ARAB EMIRATES

***Do you have a project that has shown impact? Do you want to have it showcased at a global platform that expects 25 million visits?***

**Apply to Expo 2020 Dubai's Global Best Practice Programme – *Small Steps, Big Leaps: Solutions for Sustainable Impact.***

The Expo is calling for applications – submit your projects on the online application portal before **30 June 2019**. Submissions can come from governments, corporates, international organisations, NGOs, academia and civil society.

**What is Expo 2020's Global Best Practice Programme?** A platform to showcase projects that have provided tangible solutions to the world's biggest challenges. It will highlight efforts made in improving the lives of people, environment and economics in your countries, and how different actors in your countries are contributing to sustainable development. Projects that have shown some results already will be spotlighted so the world can learn from them and pick these up to adapt or replicate for scale to achieve an enhanced global impact.

**Why should you apply?**

- Tell your country's story of success (projects in your own country or your country's foreign cooperation projects abroad) on a dedicated showcase platform
- To enhance visibility of your projects and connect with stakeholders around solutions to chart action for greater results, at a global platform that will see 25 million visits and worldwide media attention
- Have your projects spotlighted on-site and online during the Expo between 20 October 2020 and 10 April 2021
- To come present your projects results at the Expo (we will curate your content to exhibit and cover costs of travel and stay during event time for 1 representative for each winning project for a select number of days)
- Get the chance to receive media coverage through Expo 2020 communications

**Who can apply?** Governments, corporates, international organisations, NGOs, academia and civil society from any country.

**Where can you apply?** <https://bpp.expo2020dubai.com/Home/>

**When can you apply?** Up until 30 June 2019

**Who will evaluate your proposals?** BIE, Cambridge University, Bill & Melinda Gates Foundation, UN agencies, World Bank, Abu Dhabi Fund for Development, MasterCard Center for Inclusive Growth

**Where can you find out more?**

- Website: <https://www.expo2020dubai.com/en/programmes/best-practice-programme>
- Overview film: <https://youtu.be/8-dbRPu5doU>
- e-Story: <https://www.expo2020dubai.com/en/whats-new/expo-stories/20181127-bpp>