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### 1.PURPOSE OF THE GRANTS

- 5.1. The purpose of the Programme for the Internationalization of Spanish Culture (PICE) of the state agency Acción Cultural Española (AC/E), in the Visitors category, is to facilitate the presence in Spain of prestigious international influencers, agents, professionals and programmers in the field of the arts and culture, enabling them to gain first-hand experience of what Spain's creative and culture sector has to offer in its various areas and to establish direct working relations with the sector in order to incorporate this offering into the projects they develop in their respective countries of origin.
- 5.2. Visits will preferably take place within the framework of sectorial or specific events held in Spain, with nationwide exposure and representation, in order to forge ties with creators, artists and professionals from Spain's culture and creative sector with a view to establishing collaborations or agreements for including them in foreign programmes.
- 5.3. By means of these grants, the programme facilitates the internationalization of Spain's creative and culture sector and is complemented by the other category of the Programme, the Mobility grants, which provide incentives for Spanish artists, professionals and creators to travel abroad as part of the abovementioned agreements.
- 5.4. To publicise this programme of grants, Acción Cultural Española may enlist the collaboration of the specialised cultural agencies of the office of the Ministry of Culture and Sports, Cervantes Institute, the Spanish Agency for International Development Cooperation and their respective overseas networks, as well as Embassies of Spain throughout the world.



### 2.SUBMISSION OF APPLICATIONS AND CLOSING DATE

- 2.1. The application period will be opened from 0:00 (GMT + 1) on the 22<sup>nd</sup> of June of 2020 to 24:00 (GMT+1) on 21<sup>st</sup> of July of the same year.
- 2.2. Only applications properly completed in Spanish or English in the computer application will be accepted.
- 2.3. Access to the electronic form in the computer application will be provided during the period referred to in 2.1. from a restricted area of <u>AC/E's website</u> or by clicking in the following link to the call: <a href="https://bit.ly/30UQBAW">https://bit.ly/30UQBAW</a>

To access PICE computer application, applicants must identify themselves by entering a user login and password.

- 2.4. Each application must be submitted to only one of the following cultural areas: Visual Arts, Architecture & Design, Film; Literature & Books; Music; Theatre and Dance & Circus. Applications for more than one area will be eliminated from the process.
- 2.5. Incomplete applications will not be accepted, and any that fail to comply with the requirements laid down in the conditions for this call for applications will be rejected.
- 2.6. Approved projects will be awarded with a maximum grant, which can be allocated to the following related items<sup>1</sup>.

Owing to the extraordinary situation created by COVID-19 pandemic, new items related with the celebration of virtual meetings will be considered.

	VISUAL ARTS	ARCHITECTURE & DESIGN	LITERATURE & BOOKS	MUSIC	FILM	THEATRE	DANCE & CIRCUS
Travel expenses (* including transfers from / to the airport)	X	Х	X	X	Χ	Х	Х
Accommodation expenses	Х	X	X	Х	Χ	X	Х
Per diem	X	X	X			Х	Х
Internal travelling (* taxi, petrol)	Х	Х	Х				
Copyright					Χ		
Simultaneous translation	Х	Х	Х	Х	X	Х	Х
Travel insurance	Χ	X	Х	X	Χ	X	Х
Software development and/or creation of virtual	Х	Х	Х	Х	Х	Х	Х

<sup>&</sup>lt;sup>1</sup> We recommend you to review carefully <u>point 6</u> regarding payment of the grants especially the information detailed in "Copy of invoices accounting for the total amount of the grant".



	VISUAL ARTS	ARCHITECTURE & DESIGN	LITERATURE & BOOKS	MUSIC	FILM	THEATRE	DANCE & CIRCUS
spaces for professional meetings							

- 2.7. Applicant organizations can obtain additional or complementary information and send any queries about this call to the following email addresses:
  - Theatre and Dance & Circus: <u>artesescenicas@accioncultural.es</u>; elena.diaz@accioncultural.es
  - Visual arts, Architecture and Design: <u>artesvisuales@accioncultural.es</u>; marta.rincon@accioncultural.es
  - Film (including documentary): <a href="mailto:cine@accioncultural.es">cine@accioncultural.es</a>; <a href="mailto:josemanuel.gomez@accioncultural.es">josemanuel.gomez@accioncultural.es</a>
  - Literature and books (including illustration): <u>literatura@accioncultural.es</u>: <u>ainhoa.sanchez@accioncultural.es</u>
  - Music: <a href="mailto:musica@accioncultural.es">musica@accioncultural.es</a>; <a href="pablo.eulate@accioncultural.es">pablo.eulate@accioncultural.es</a>;
  - Technical issues about PICE application: <a href="mailto:ana.azcona@accioncultural.es">ana.azcona@accioncultural.es</a>

### **3.APPLICATION REQUIREMENTS**

- 3.1 Only Spanish cultural organizations, can apply for grants to act as host organization to the foreign visitor with the capacity to offer and organize a working agenda and provide the visitor with interesting contacts, and organize an event preferably of nationwide scope that brings together sector professionals or features activities (on-site and/or virtual meetings) including contact with Spanish professionals, artists or creators from this thematic area of culture.
- 3.2. Proposals from institutions or individuals other than the applicant Spanish host organizations will not be accepted. These applicant host organizations must be legally and physically constituted in Spain and they must have the capacity to issue commercial invoices.

## 4.ASSESSMENT OF APPLICATIONS AND AWARDING OF GRANTS

- 4.1 Grants will be awarded by AC/E following a competitive procedure whereby the proposed event, the foreign candidates –or Spanish candidates with residence in a foreign country-, the proposed programme of visits and the suitability of the Spanish host organization will be assessed by an external committee of prestigious independent advisors designated by AC/E for each cultural area in accordance with the objectives of the Programme.
- 4.2. On the occasion of the participation of AC/E at the Frankfurt Book Fair of 2021 as guest of Honour, priority will be given to visitors from Germany.

- 4.3. The following factors will be considered in relation to the CANDIDATE/VISITOR PROFILE:
  - He/she should be an influencer, agent, professional or programmer of international prestigious in the field of the arts and culture;
  - He/she should be a significant person in his/her country of origin with the capacity to make decisions on programming or organizing cultural content;
  - He/she should be from a country of special interest or priority action according to the AC/E guidelines and a benchmark in the culture sector to which he/she belongs;
- 4.4. The following aspects will be considered in relation to the VISIT PROJECT PROFILE:
  - the project or event in Spain should be representative of the related cultural area, stable and ongoing in nature (festival, conference, etc.), and of recognized quality or special emerging interest for consolidation in this regard;
  - it should preferably be an activity that enables foreign agents, professionals, influencers or programmers –or Spanish candidates with residence in a foreign country- to attend collectively and meet, on-site and/or virtually, representatives of the Spanish creative and culture sector;
  - the visit should help to promote or consolidate the presence of Spanish professionals, creators, artists or cultural productions in the related international culture circuits in order to boost the development of foreign market;
  - gender quality criteria have been taken into account in its programming;
  - the project includes sustainability criteria in its definition or execution.
- 4.5. The following factors will be considered with respect to the PROFILE OF THE APPLICANT ORGANISATION OR INSTITUTION:
  - it is a Spanish organization or institution, public or private, that is culturally significant and with capacity to organize an event-preferably- of nationwide scope that brings together sector professionals or features activities including on-site and/or virtual contact with Spanish professionals, artists or creators from this thematic area of culture:
  - it is a Spanish organization or institution, with the capacity to offer and organize a working agenda and provide the visitor with interesting contacts;
  - the organization or institution has sufficient means and capabilities to carry out
    the proposed activities for which the grants are requested and to guarantee
    compliance with the conditions that regulate them.
- 4.6. Projects relating to the attendance to seminars, conferences, meetings and other specifically academic events are excluded from the scope of these grants.

- 4.7. Proposals from any other type of institutions different than mentioned in point 3.1. or from individuals will not be accepted
- 4.8. The **decision date** for the award of the grants will be the **29<sup>th</sup> of July of 2020** after which the **provisional list** of beneficiary host organizations will be published on AC/E's website. The list must be consulted by the applicants; therefore AC/E isn't obliged to individually notify the results to the beneficiaries.
- 4.9. AC/E is not under obligation to award the same amount the applicant has required.
- 4.10. The **final list** of beneficiary Spanish host organizations will be published the **10**<sup>th</sup> **of August of 2020** on AC/E's website after the deadline for acceptance of the grants referred to in point 5.1 has expired, following AC/E's final decision on their award.
- 4.11. After the deadline for acceptance of the grants has expired, AC/E may assign non-accepted grants to reserve and/or already awarded beneficiaries.

#### 5.0BLIGATIONS OF THE BENEFICIARIES

- 5.1. Spanish host organizations that are awarded must **accept them** through the computer application **within seven (7) days, from the 30**th **of July to the 5**th **of August of 2020** following the publication referred to in point 4.8. In doing so they expressly undertake to agree these conditions and comply with the obligations derived from them, as well as to satisfactorily resolve any administrative procedure or requirement necessary for the effective fulfillment of the purposes of these grants in accordance with said conditions.
- 5.2. AC/E will not assume any medical expense generated during the stay of the international visitors in Spain. The beneficiary entity must have a medical insurance that will cover these eventualities.
- 5.3. The events for which grants are awarded must take place according to the following calendar:
  - Theatre, Dance & Circus, Architecture & Design and Visual Arts: from the 1<sup>st</sup> of August of 2020 to the 31<sup>st</sup> of March of 2021;
  - Film: from the 1<sup>st</sup> of August of 2020 to the 28<sup>th</sup> of February of 2021;
  - Literature and Music: from the 1st of October of 2020 to the 31st of March of 2021.
- 5.4. After accepting the grant, the beneficiary will notify via email -AC/E must be in CC (see point 2.7. for AC/E email addresses)- the foreign professional visitors and international participants due to take part in the relevant event or activity, with the following text: "Your participation in (TITLE OF THE EVENT) has been made possible by the Programme of the state agency Acción Cultural Española (AC/E) for the Internationalization of Spanish Culture (PICE), in the Visitors



category, which enables international culture professionals and influencers to attend the activities and programmes of Spanish cultural organizations and institutions in order to gain first-

hand and personal knowledge of Spain's creative and cultural offering".

5.5. If, after the beneficiary has accepted the grant, any changes are made to the terms of the

project previously approved by AC/E (places, dates, participants, etc.) for duly justified reasons,

AC/E must be notified of these changes as soon as possible so that it can confirm its decision to

maintain the award of the grant in view of the proposed changes. AC/E undertakes to notify the

beneficiary in writing, as soon as possible, of its acceptance of the changes. AC/E will not accept

any changes made in the participant list once the event has started. AC/E will neither accept any

expenses from visitors that haven't been approved by AC/E before the commencement of the

event.

5.6. The beneficiary Spanish host entity undertakes to collect in writing from each of the

prescribers or cultural professionals invited to the event or activity subject to the grant approved

by AC/E, as holders of their personal data, the informed consent that when assigning them they

authorize their use by AC/E for the purposes of managing this Program, as well as to coordinate

directly with them actions to disseminate the project (such as the use of the corresponding image,

graphic, textual resources, etc., in its different supports) and exchange of resources (interviews,

workshops, professional meetings, etc.), and for the creation of future work networks and

collaborations.

5.7. Likewise, the beneficiary undertakes to obtain the informed consent of the candidates

approved for the use of the data provided in the application in order to maintain the web and social

networks of AC/E as well as for AC/E´s own dissemination activities (newsletters, invitations...). If

the applicant has not completed the information required by the system, or he/she hasn't done it

properly, AC/E may use the one that it considers more appropriate. Both the beneficiary and the

candidate may contact AC/E to update and/or modify any of the information provided in the

application:

Contact: Raquel Mesa / Ana Azcona

E-mail: raquel.mesa@accioncultural.es / ana.azcona@accioncultural.es

5.8. The foreign professionals or influencers who take part in the activities, programmes,

events, festivals, etc. of the Spanish host organizations awarded with AC/E grants will be invited

to take part in the Programme's network of participants, which they will be able to register with

and access.

Once the grant is awarded, the beneficiary Spanish host organization must contact AC/E's

Press Responsible\* to coordinate any information on the beneficiary activity that is being

prepared to be sent to the media (press releases, dossiers...) and to notify it to possible press

conferences. This information must include an explicit reference, agreed with the Press



Responsible, to the support the activity is receiving from the Programme for the Internationalization of Spanish Culture (PICE) of Acción Cultural Española (AC/E) in the Visitors category.

\* Contact: Mónica Hernández

E-Mail: monica.hernandez@accioncultural.es

5.10. At least fifteen (15) days before the start of the activity for which the grant is awarded, the Spanish beneficiary host organization must contact AC/E's Digital Dissemination, Web and Social Media Area\*\* about displaying the collaboration of Acción Cultural Española (AC/E) in all graphic and dissemination materials and digital documentation related to the project for which the grant is awarded, using the logos provided for this purpose.

\*\* Contact: Raquel Mesa

E-mail: raquel.mesa@accioncultural.es

5.11. Participants and those interested in AC/E's Programme for the Internationalization of Spanish Culture have at their disposal the Linkedin group PICE COMMUNITY / COMUNIDAD PICE. Participants will receive industry news, relevant information on the Programme and its open calls, as well as other scholarships and grants for creatives and professionals working in the field of culture. Participants may open debates on matters of interest to them and the other members in the group. To enter you must follow AC/E's page in this social network: <a href="https://www.linkedin.com/company/accion-cultural-espa-ola">https://www.linkedin.com/company/accion-cultural-espa-ola</a>. Then, from your Linkedin account, search to find COMMUNITY PICE and ask to become part of it.

### **6.PAYMENT OF THE GRANTS**

- 6.1. As a rule, the beneficiary Spanish host organizations will receive the grant money after the event in which the foreign visitor –or Spanish visitor with residence in a foreign country- has taken part as their guest.
- 6.2. If the number of foreign visitors approved is reduced at the request of the beneficiary, the grant could be affected by a proportionally reduction.
- 6.3. In order for AC/E to make the final payment of the grant, the host organizations must submit via email, scanned proof that the purpose of the visitor activity has been met and of how the funds have been used. The email can be addressed to the email addresses detailed in point 2.7. The justification must contain the following documents:
  - Invoice for the grant or of the justified expenses, which must include the details of the issuer and recipient.
    - Details of the recipient

Sociedad Mercantil Estatal de Acción Cultural S.A.



C/José Abascal, 4-4° planta 28003 Madrid NIF and Intracommunity VAT number: ESA 81553521

Details of the issuer

Resident organizations in Spain for tax purposes. Invoices must include the NIF number of the issuing organization or justification that it is not under obligation to have one, as well as its name or business name and address. Invoices must contain the issuer's full bank details and IBAN number

- A Financial Report specifying the expenses covered by the grant. These expenses must
  be directly related to the activity for which the grant is awarded, not general expenses of
  the beneficiary institution. It must contain a classified list of expenses and date of
  payment specifying the supplier, the concept as well as the total amount of each of the
  expenses
- Copy of invoices accounting for the total amount of the grant:
  - Invoices issued in local currency, in proper and due form, or documents providing valid proof of each of the expenses listed in the financial report.
  - If the beneficiary institution has allocated an amount for per diem expenses, these shall only be justifiable by a document signed by the foreign visitor by which he/she confirms the abovementioned institution has assumed these expenses. The daily amount shall not exceed the limit determined for GRUPO 2 by the following Resolution (See Resolution) published on B.O.E. (Spanish Official Gazette 03/12/2005) regarding reimbursement of subsistence expenses in Spain

If the beneficiary institution has arranged the meals by catering services arranged in restaurants, the subsistence expenses shall be justifiable by the presentation of the invoices issued for these services, as long as the daily amount per person does not exceed the limit determined by the Resolution mentioned above.

Under no circumstances shall the subsistence expenses be justifiable by tickets of purchases of food and beverage in different business or purchases of food in supermarkets, among others;

- o For travelling expenses, economy class tickets will be preferred;
- o For overnight stays, three or four-star hotels will be preferably chosen;
- Expenses generated by visitors who have not been present at the beneficiary event won't be accepted. AC/E will neither accept expenses from visitors who haven't been approved by AC/E before the starting of the event.
- Expenses derived from visitor´s fees won't be covered by AC/E.



- In the event the beneficiary entity will submit expenses related to the item "Software development and/or creation of virtual spaces for professional meetings", it will be necessary to demonstrate that those virtual meetings with the international professionals supported by AC/E have taken place.
- An Activity Report including:
  - Technical specifications of the visit.
  - Programme of the visit carried out.
  - List of participants and guests and number of visitors
  - A dossier on its impact on the media and social networks as well as the press, including a copy of all information on the project appearing in them and/or in other materials
  - Brief report of conclusions on the activity and its public impact
- Three high resolution digital photographs of the activity and the visitors. Their copyright
  information shall also be specified in order for AC/E to use them in broadcast material.
- 6.4 Following completion of the project, only when the beneficiary has submitted the abovementioned documentation and the latter has been examined and approved by AC/E's Department of Programmes and Financial Department will AC/E pay the sum awarded to the beneficiary, by bank transfer, in a single payment within a maximum period of thirty (30) days from the abovementioned examination and approval upon submission of the related invoices.
- 6.5. Payment will be made **only to the beneficiary entity** and only in bank accounts located in financial entities based in the beneficiary's country.
- 6.6. If, after ten (10) weeks (seventy (70) calendar days) from completion of the activity for which the grant is awarded, the Spanish beneficiary host organization has failed to submit the above documentation, it will be understood that it rejects the grant awarded. If there is a justified delay in the completion of the activity, the beneficiary shall inform AC/E as soon as possible, for the corresponding adjustment of this period.