

AC/E PROGRAMME FOR THE INTERNATIONALISATION OF SPANISH CULTURE, PICE

**ANNUAL GENERAL CALL CONDITIONS 2020/2021
(PICE - MOBILITY)**

**ARCHITECTURE AND DESIGN - VISUAL ARTS - FILM - DANCE AND CIRCUS -
LITERATURE & BOOKS - MUSIC - THEATRE -**

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1- Conditions of the call

1.1. These conditions expressly regulate the call in reference and, for all purposes, will be subject to the provisions in the framework conditions of the Mobility Programme. The content may not innovate or contradict the general clauses of the Programme.

Therefore, the applicants and awardees of this call undertake to accept the contents of the framework and conditions regulating the Mobility Programme.

2. Purpose of the call

2.1. The purpose of this call is the international dissemination of Spanish culture through the overseas promotion of emerging artists, creators and professionals from Spain. The specific aims are defined in the following:

- To make the wealth and artistic quality of Spain's emerging contemporary creation visible overseas;
- To consolidate and extend the presence of emerging creators, both nationals and residents, in the international arena and to encourage their promotion and recruitment;
- To boost and facilitate connectivity and solid and permanent relationships with international organisations that increase the visibility of Spain's art and culture overseas;
- To be committed to fulfilling the 2030 Agenda objectives, in particular concerning gender equality, reducing inequalities, sustainable development and climate action.
- To foster actions in countries of strategic interest to AC/E.
- To pursue the Programme's excellence by ensuring formal coherence and financial efficiency of the proposals submitted.

3. Scope of action

3.1. Applications may only be submitted by foreign cultural entities and institutions belonging to any of the following areas:

- Architecture and design
- Visual arts
- Film
- Dance and circus
- Literature and books
- Music
- Theatre

3.2. Proposals from other areas, other institutions or private individuals will not be accepted.

3.3. In accordance with AC/E's strategic lines, in this call priority will be given to events held in the following countries:

- **Germany**, on the occasion of Spain's participation as guest of honour at the *2022 Frankfurt Book Fair*;
- **Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama and Peru**, on the occasion of the commemoration of the *Bicentennials of the Ibero-American Independence*;
- **United Arab Emirates**, on the occasion of Spain's participation in *Expo Dubai 2020*;
- The **United States**, due to its strategic interest for geopolitical reasons and its proximity to the Ibero-American countries celebrating their independence in 2021;
- **Morocco**, on the occasion of the *Visages* programme;

4. Budget of the call

4.1. The 2021 annual general call for the Mobility Programme is endowed with a maximum budget of 1,200,000 Euros. The distribution among the call's various thematic areas is detailed below:

- Architecture and design: 100,000 Euros
- Visual arts - 150,000 Euros
- Film - 225,000 Euros
- Dance and circus - 150,000 Euros
- Literature and books - 225,000 Euros
- Music - 250,000 Euros
- Theatre - 100,000 Euros

5. Coverage of the call

5.1 The items of expenditure relative to Spanish participation in the proposed activity covered by this call are the following:

	ARCHITECTURE AND DESIGN	VISUAL ARTS	FILM	DANCE AND CIRCUS	LITERATURE AND BOOKS	MUSIC	THEATRE
Travel	x	x	X	x	x	x	x
Accommodation	x	x	X	x	x	x	x
Subsistence	x	x		x	x	x	x
Internal transport	x	x			x	x	
Reproduction, exhibition, and copyright rights	x	x	x		x	x	
Logistics and assembly	x	x		x	x		x
Translation of texts	x	x	X		x		
Simultaneous translation	x	x	X		x		
Subtitling and interpreting in sign language	x	x	X		x		

Travel insurance	x	x	X	x	x	x	x
Publications, sound and visual recording	x	x			x	x	
Acquisition of materials necessary for the creation of works	x	x		x			x
Financial consideration through dedication to the project	x	x		x	x	x	x
Acquisition or rental of technical equipment and materials	x	x			x	x	
Recruitment of technicians, collaborators, curators, coordinators, designers, proof-readers and translators for the management and production of the digital event	x	x	X		x	x	

5.2. The description, scope and budgetary limits of the expenses are detailed in the framework conditions regulating the Mobility Programme.

5.3. Regarding accommodation, subsistence and internal transport expenses, AC/E will not assume expenses of this type that may be incurred by the awardee organisation if, due to COVID-19, the Spanish participant has to comply with quarantine upon arrival in the country where the event is being held.

6. Award criteria

6.1. The assessment criteria of this call for the PICE-Mobility Programme are specified in four variables:

- The profile of the organisation or institution making the application
- The profile of the artistic proposal: candidate or participant
- The profile of the event or activity project
- Formal coherence and economic efficiency of the application submitted

The features of each one are detailed in the framework conditions regulating the Mobility Programme.

6.2. In order to proceed with making the most objective, equitable and consistent selection of offers as possible, the following scale is set for assessing each of the applications and projects to be evaluated in each area, provided that they meet the requirements established in the framework conditions of the Mobility Programme and in the specific conditions of this call:

- a) Adaptation of applicant entities to the required criteria, **up to 25 points**.

- b) Adaptation of the artistic proposal (participants or groups) to the required criteria, **up to 15 points.**
- c) Assessment of the event or activity project in terms of fulfilling the aims and objectives, as well as its technical quality, **up to 45 points.**
- d) Adaptation of applications to the required criteria, **up to 15 points.**

6.3. The distribution of points will be made according to the following criteria:

APPLICANT ORGANISATION ASSESSMENT		
MAXIMUM SCORE: 25 POINTS		
	Relevance, solvency, and prestige of the applicant organisation according to the type of activity and international projection	21 points
	Proposal from an organisation that has not been awarded a grant in the last three years in the same thematic area	1 point
	Project submitted by international entities of countries of interest to AC/E	3 points
ARTISTIC PROPOSAL (PARTICIPANT OR GROUP) ASSESSMENT		
MAXIMUM SCORE: 15 POINTS		
	Emerging nature in the international environment and/or the geographic scope of reference	10 points
	Application from an artist, professional or creator that has not been supported in the same thematic area in the last three years	2 points
	Group project with at least three Spanish proposals	3 points
EVENT OR ACTIVITY PROJECT ASSESSMENT		
MAXIMUM SCORE: 45 POINTS		
	The artistic quality of the proposal	20 Points
	Innovative, creative, and unique nature of the proposal and / or enhancement of Spanish heritage	15 points
	Proposal from a country that has not been selected in the same thematic area in the last three years	1 point
	Project linked to the PICE-Visitors program	1 point
	Request for a letter of support for the proposal from Spanish representations overseas (Embassies, Cervantes Institutes and the AECID centres network)	1 point
	Project committed to environmental and economic sustainability	3 points
	Project that fosters social inclusion and advocates for gender equality	4 points
FORMAL COHERENCE AND ECONOMIC EFFICIENCY ASSESSMENT		
MAXIMUM SCORE: 15 POINTS		
	Adjustment of the budget requested for developing the proposal	10 points
	Coherence, rigour, organisation, and completion of the information provided in the proposal	5 points

6.4. These conditions set a minimum score of 50 points to be able to access the grants in each of the applications to be assessed in each area.

6.5. The financial amount to be assigned to each event submitted by an organisation may not exceed the amount of 15,000 Euros in each call by thematic area. Within this budget limit, the amount of 5,000 Euros per artistic proposal (either Spanish or resident, participant or group,) cannot be exceeded. The financial amounts will be assigned by the Evaluation Committee in

correlation to the score obtained by each application in each thematic area. Those entities submitting several artistic proposals in their application, that is, more than one Spanish participant or group, will receive a score and a budget individually for each one and, only those that obtain a score equal to, or greater than 50 points after assessment of the four variables defined in point 6.1. may be selected.

7. Distribution of budget application

7.1. The applicant organisation may submit its application in accordance with the following budgetary limits:

- The organisation may apply for up to a maximum of 15,000 Euros per event.
- Within the limits of the aforementioned point, the organisation may request up to a maximum of 5,000 Euros per Spanish or resident participant or group.

7.2. Once the score has been assigned, an organisation may only receive up to a maximum of 15,000 Euros per event and, within this limit, up to 5,000 Euros per participant or group.

7.3. The amount applied for by the organisation may be distributed among the different expenditure items defined in point 5.1. Moreover, the applicant organisation must establish the items to which it prefers to allocate and justify expenditure, if awarded a grant subject to the final refinement of the project.

7.4. An organisation may submit as many applications as it wishes, but it may only be awarded a grant once per call.

7.5. A participant or group, either Spanish or resident, may be supported on more than one occasion during the call.

8. Evaluation Committee

8.1. The evaluation committee will carry out the study and prepare the opinion on the projects.

8.2. The evaluation committee will be made up of the functional responsible of each area in AC/E together with two experts of recognized prestige in their consultancy area.

8.3. The evaluation committees in the areas of this call will be made up of the following professionals:

- Architecture and Design:
 - o Marta Rincón, head of the Architecture and Design area at AC/E.
 - o Nerea Calvillo, architect, professor, researcher, and curator.
 - o Uriel Fogué, PhD in architecture from the UPM, he co-directs the architecture office elii. Professor of Architectural Projects in the EU, he is co-editor of the publication UHF.
- Visual Arts:
 - o Marta Rincón, head of the Visual Arts area at AC/E.
 - o Selina Blasco, PhD in Art History, and professor at Fine Arts Faculty in UCM. She works very closely with the artistic practices. She has participated in evaluation committees of grants for creative projects in national and

- international environments. Currently, she is a member of the advisory committee at Queen Sofía National Art Center (MNCARS).
- o Sergio Rubira, cultural manager, and independent curator.
- Film:
 - o José Manuel Gómez, head of the Film area at AC/E.
 - o Andrea Gutiérrez Bermejo, she is editor in chief at Cinemanía and colaborates in the show "Historia de nuestro cine" (RTVE).
 - o Carlota Moseguí has been devoted to the film critic as a correspondent in national and international festivals. Her latest coverage has been published in Cineuropa (Belgium), Desistfilm (Perú) and FilmAnd (España). She is also a member of the selection committee of Festival Márgenes, specialized in cinema from Iberoamerica.
 - Dance and Circus:
 - o Elena Díaz, head of the Dance and Circus area at AC/E.
 - o Jordi Durán, professor and former artistic director of Fira Tàrraga. He is an expert on street performance and circus.
 - o Mateo Feijóo, curator, creator, and independent director. Director of the International Living Arts Centre of Matadero until 2019. Director of the La Laboral Theatre in Gijón between 2007 and 2010.
 - Literature and books:
 - o Ainhoa Sánchez, head of the Literature and Books area at AC/E.
 - o Constantino Bértolo, Graduate in Hispanic Philology. He has worked as a literary critic in various media outlets. Editorial Director of the Debate and Caballo de Troya publishing houses. Included among his publications are El Ojo Critico and La Cenda de los Notables: On reading and critique.
 - o Eduardo Becerra, professor of Hispano-American Literature at the Autonomous University of Madrid and director of the UAM Master Edition since 2001. In addition to having been a visiting professor at universities on three continents, he obtained the Tinker Visiting Professor scholarship at Stanford (USA) and in 2019 he received a Fulbright-MECD Scholarship at the CUNY in New York. He directed the Hispano-American Series for the Lengua de Trapo publishing house and coordinated the collection of essays on Beta Contemporary literature and culture (Aluvi3n Editorial).
 - Music:
 - o Pablo lvarez de Eulate, head of the Music area at AC/E.
 - o Javier Estrella, chairman in Jazz Spain Platform, an association boosted by himself that has brought together the main jazz festivals in Spain. He is also an active member of the Europe Jazz Network. He runs Cmbalo, a production company, and manages the Aranjuez Early Music Festival. He is a member of the European Early Music Network (REMA).
 - o Mara del Ser, cultural manager and director and presenter of the programmes "Grandes Cycles", "Suite espaola" and "El Jardn de Voltaire" on Radio Clsica (RTVE).
 - Theatre:
 - o Elena Daz, head of the Dance and Circus area at AC/E.

- o Marta Oliveres, manager, and independent producer. Her work in recent years has focused mainly on the support and promotion of emerging and budding artists. From 2016 to 2018 she was director of arts at the Institut Ramon Llull.
- o Maral Kekejian, former artistic director of Veranos de la Villa Festival. Manager of scenic arts area at La Casa Encendida from 2005 to 2014. She was also director at Pradillo Theatre.

9. Period and conditions for submitting applications

9.1. Applications must be submitted in accordance with the provisions of point 11 of the Mobility Programme conditions framework.

9.2. Applications may be submitted exclusively by foreign cultural entities and institutions on a continuous basis between January 15, 2021 at 00.00 (GMT + 1) until 24.00 (GMT + 1) on August 31 of the same year.

9.3. Online access to the application form in the computer application will be made during the period referred to in point 9.2. through the AC/E website.

10. Assessment of applications and selection of proposals

10.1. The assessment of this call will be carried out in accordance with the process defined in point 12 of the framework conditions of the Mobility Programme.

10.2. This call will remain open and will be subject to continuous assessment from the time of publication in accordance with the regulating conditions and with the periods specified in point 11 of these conditions.

10.3. In order to make the best assessment of each of the applications submitted, the Evaluation Committee will apply the assessment criteria defined in point 6.3. of these conditions.

10.4. Taking as reference the assessment period defined in point 11 of these conditions, the quarterly assessment of this call will respond to the following deadlines:

- 5 working days to correct errors;
- 15 working days for the publication of the provisional resolution;
- 5 working days to submit claims;
- 5 working days for the publication of the final resolution.

10.5. An organisation may only be awarded a grant once in this call, but a participant or group, either Spanish or resident, may be supported on more than one occasion.

10.6. An organisation can only receive up to a maximum of 15,000 Euros per event and, within this limit, 5,000 Euros per participant (group or individual).

11. Decision period of the call

11.1. The publication of the decision for the award of grants of this call will be carried out periodically in accordance with the periods detailed in point 10.4. and, specifically, in the months of:

- March / April 2021: for projects submitted between January and February 2021;
- June / July 2021: for projects submitted between March and May 2021;
- September / October 2021: for projects submitted between June and August 2021

12. Schedule for the implementation of the projects

12.1. The events proposed by the applicant organisations must have a starting date after the next assessment date of applications, but always within the year 2021.

Therefore, the dates of the events would be as follows:

- The projects submitted between January 15 and February 28, 2021 will have a starting date between April 15 and December 31, 2021;
- Projects submitted between March 1 and May 31, 2021 will have a starting date between July 15 and December 31, 2021;
- Projects submitted between June 1 and August 31, 2021 will have a starting date between October 15 and December 31, 2021

The end date of the event will be a maximum of one year from the date of publication of the final award results on the AC/E website.

13. Obligations of awardees

13.1. Awardees undertake to agree to the content of these conditions, as well as to the conditions framework regulating the Mobility Programme.

13.2. Through the award of a PICE grant, the awardee agrees to comply with the obligations detailed in point 13 of the framework conditions regulating the Mobility Programme.

14. Financial allocation, invoicing and payment procedure

14.1. With regards to payment, invoicing and justification of the grant, the awardee must abide by the provisions in point 14 of the Mobility Programme conditions framework.